

IV FORUM

# CULTURE & RURALITIES

RURALITIES AGAINST ECOLOGICAL CRISIS AND CLIMATE CHANGE

JUNE 2ND-3RD / 2021

JARANDILLA DE LA VERA - CÁCERES

ORGANIZED  
BY



IN COLLABORATION  
WITH

JUNTA DE EXTREMADURA  
Consejería de Cultura, Turismo y Deportes



Ayuntamiento de  
Jarandilla de la Vera



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**TUESDAY, 1ST - PARADOR CLOISTER - 20.45 - 21.30 H.**  
**TALK-PERFORMANCE. TOWARDS A SILENT SPRING. SOUNDS AND NO-SOUNDS OF CLIMATE CHANGE**  
CARLOS DE HITA. Writer and nature sound engineer.

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## **WEDNESDAY, 2ND / MORNING**

### **RESIDENCE AUDITORIUM**

09.00 - 09.15 H

#### **CREDENTIAL IDENTIFICATION**

**WELCOMING SPEECH** by the Major of Jarandilla de la Vera.

09.15 - 09.30 H

#### **GENERAL SECRETARY OF CULTURE, SPANISH MINISTRY OF CULTURE.**

Opening speech and presentation of the Ministry's policies for rural areas.

09.30 - 10.30 H

**POLICIES. CULTURE + ECOLOGICAL TRANSITION + DEMOGRAPHIC  
CHALLENGE + AGRICULTURE: ASSEMBLING TOGETHER SECTOR-  
SPECIFIC POLICIES.**

ADRIANA MOSCOSO DEL PRADO. Chief Officer of Cultural Industries,  
Intellectual Property and Cooperation at the Ministry of Culture.

NURIA FLORES. Counsellor for Culture, Tourism and Sports.  
Junta de Extremadura.

BEGOÑA GARCÍA. Counsellor for Agriculture, Rural Development,  
Population and Land. Junta de Extremadura.

Moderator: GRIAL IBÁÑEZ. Deputy Director for Cultural Cooperation with  
Autonomous Regional Communities, Ministry of Culture and Sports.

10.30 - 11.40 H

**SOCIETY. THINKING ABOUT THE FUTURE FROM RURAL  
PERSPECTIVES: TENSIONS, DILEMMAS AND OPPORTUNITIES  
TOWARDS ECOLOGICAL CHALLENGES.**

JERÓNIMO AGUADO. Farmer and activist.

GEMMA CARBÓ. Museo de la Vida Rural de L'Espluga de Francolí -  
Fundación Carulla.

DANIEL PARDO. Artist and activist. President of A Casa do Río Cultural  
Association.

Moderator: ADRIÁN ALMAZÁN. University of Deusto.

#### **COFFEE BREAK**

12.15 - 13.25 H

**THINKING. RURALIZING THE MIND: KNOWLEDGE PRODUCTION  
UNDER AN ENVIRONMENTAL AND TERRITORIAL ETHICAL  
PERSPECTIVE. DIALOGUING WITH TRADITIONAL LIFESTYLES AND  
POPULAR KNOWLEDGE IN CONTEXT.**

LUIS GONZÁLEZ REYES. Chemist and member of Ecologistas en Acción.

RAMÓN DEL CASTILLO. Writer and professor of Philosophy and Cultural  
Studies at UNED (Spanish Long-Distance University).

RAÚL DE TAPIA. Biologist, Fundación Tormes-EB director and member  
of the International Network of Writers for Land.

Moderator: LUCÍA LÓPEZ MARCO. Author of Mallata.com blog and  
coordinator at Aragón de Justicia Alimentaria  
(Regional Food Justice League).

13.30 - 14.40 H

**ART. IMAGES, REPRESENTATIONS AND ARTISTIC PROCESSES FOR  
RURAL, SOCIAL AND ECOLOGICAL AWARENESS.**

JOSÉ ALBELDA. Professor and member of the Art and Environment  
Research Centre, Polytechnic University of Valencia.

LUCÍA LOREN. Visual artist.

ASUNCIÓN MOLINOS. Visual artist.

Moderator: JUAN GUARDIOLA. Freelance curator.

## **WEDNESDAY, 2ND / AFTERNOON**

### **RESIDENCE AUDITORIUM**

16.00 - 16.25 H

**FUNDING. RECOVERY PLAN FRAMEWORK AND CULTURE GRANTS  
FOR NON-URBAN AREAS INTRODUCTION.**

GRIAL IBÁÑEZ. Deputy Director for Cultural Cooperation with Autonomous  
Regional Communities, Ministry of Culture and Sports.

BENITO BURGOS. Culture and Citizenship, Ministry of Culture and Sports.

16.30 - 17.40 H

**EUROPE. POLICIES AND NETWORKS IN EUROPE.**

Culture Action Europe. TERE BADIA.

Creative Scotland. JOAN PARR and CLIVE GILLMAN. United Kingdom.

TRAFO - Models for Culture in Transformation. SAMO DARIAN. Germany.

Moderator: BENITO BURGOS. Culture and Citizenship, Ministry of Culture  
and Sports.

17.45 - 18.55 H

**PROJECTS. ART-SCIENCE-KNOWLEDGE INTERSECTIONS.**

Climavore. DANIEL FERNÁNDEZ PASCUAL and ALON SCHWABE. United  
Kingdom.

Mustarinda. SAARA-MARIA KARIRANTA. Finland.

Atelier Luma. JAN BOELEN. France.

Enrama. ARÁNZAZU BURGOS and MAR TOHARIA. Spain.

Moderator: RAFAEL SANZ. Culture and Citizenship, Ministry of Culture  
and Sports.

19.00 - 20.10 H

**PROJECTS. CULTURAL CREATION FOR LAND PROTECTION AND  
INHABITATION.**

Imago Bubo - Rural Colectivo. DAVID G. FERREIRO and CARMEN G.  
MAHEDERO. Spain.

Luzlinar. CARLOS FERNANDES. Portugal.

Colectivo Oma. JUANVI SÁNCHEZ. Spain.

Moderator: MIRIAM GARCÍA CABEZAS. Chief Secretary for Culture,  
Junta de Extremadura.

### **AREA 2**

17.30 - 19.30 H

**WORKSHOP. REPRESENTING THE RURAL. NEW RURALITY  
STORIES AND DISCOURSES.**

RAMÓN DEL CASTILLO. Writer and professor of Philosophy  
and Cultural Studies at UNED.

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### **MUNICIPAL AUDITORIUM**

20.30 - 22.00 H

**TALK-PERFORMANCE**  
**RODRIGO CUEVAS**

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## THURSDAY, 3RD / MORNING

### RESIDENCE AUDITORIUM

09.15 - 09.30 H

#### GENERAL SECRETARY FOR DEMOGRAPHIC CHALLENGE, MINISTRY FOR ECOLOGICAL TRANSITION AND DEMOGRAPHIC CHALLENGE.

Culture within the Spanish National Strategy for Demographic Challenge.

09.30 - 10.35 H

#### GENDER. CARING AFTER RURAL AREAS FROM A GENDER-BASED PERSPECTIVE.

Ganaderas en red. ROCÍO MORENO.

ELISA OTEROS. Professor of Agroecology and Food Systems.

University of Vic.

AMPARO MOROÑO. Culture Specialist at Valle del Jerte municipalities  
community.

Moderator: MARTA ÁLVAREZ. Cultural mediator and educator.

10.40 - 11.45 H

#### STORY-TELLING. STORIES-EMOTIONS-BONDS. THE RURAL TALE IS SUDDENLY CHANGING.

OLIVER LAXE. Filmmaker.

GABI MARTÍNEZ. Writer.

Moderator: CARMEN FLYS. Editor in Chief of Ecozon@, European  
Magazine of Literature, Culture and Environment.

COFFEE BREAK

12.15 - 13.20 H

#### PUBLIC INNOVATION. LABS FOR TERRITORIAL INTELLIGENCE AND SOCIO-ECOLOGICAL TRANSITION.

FERNANDO PRATS. Biorregión de Álava Central.

Laboratorio Ecosocial do Barbanza. LOURENZO FERNÁNDEZ.

Carrícola, resiliencia and sostenibilidad. VICENT SANZ.

Moderator: ADRIANA MOSCOSO DEL PRADO. Chief Officer of Cultural  
Industries, Intellectual Property and Cooperation at  
the Ministry of Culture.

13.25 - 14.30 H

#### DESIGNING FUTURES. TOWARDS A NEW EUROPEAN BAUHAUS: BRINGING RURALITIES TO THE TABLE.

NURIA FLORES Culture, Tourism and Sports Counsellor.

Junta de Extremadura.

MÓNICA SÁNCHEZ-ROBLES and JUAN URQUIOLA. Ras de Terra.

New European Bauhaus Partner.

ALESSANDRO RANCATI. Design for Policy Office at the New European  
Bauhaus. European Commission.

Moderator: GRIAL IBÁÑEZ. Deputy Director for Cultural Cooperation with  
Autonomous Regional Communities, Ministry of Culture and Sports.

## THURSDAY, 3RD / AFTERNOON

### RESIDENCE AUDITORIUM

16.30 - 17.55 H

#### BIOECONOMIES. REINVENTING LOCAL ECONOMICS: CULTURE AND HERITAGE + ENVIRONMENT + SUSTAINABILITY + CIRCULARITY.

PABLO CAMPOS PALACÍN. Economics and Environment National Award  
and Professor of Research Ad Honorem at Policies and Public Goods  
Institute at CSIC (Higher Scientific Research Council for Spain)..

ÁNGEL CALLE COLLADO. Sociology and Farm Studies Institute,  
University of Córdoba.

#### PROJECTS.

Extremerinas and Familia Cabello-Bravo Farm. CHARLOTTE HOUMAN  
and MIGUEL CABELLO.

Comunidad energética Alumbra. ROSARIO ALCANTARILLA.

miga, oficina rural de arquitectura y construcción (architecture and  
construction studio). ACTYVA S. Coop. LUCILE COUVREUR.

Red de semillas. MARÍA CARRASCOSA.

Moderator: BENITO BURGOS. Culture and Citizenship, Ministry of  
Culture and Sports.

18.00 - 19.10 H

#### PROJECTS. TRANSFORMING COMMON IMAGINARIES, RENEWING PERCEPTIONS.

FICMEC- Canary Island International Environmental Film Festival. DAVID  
BAUTE. Spain.

Projecto Entre Serras. CARLOS MADEIRA and MANUELA PIRES.  
Portugal.

LaFábrica detodalavida (LFDTV). IRENE GALINDO and SIRO SANTOS.  
Spain.

Moderator: CARMEN HERNÁN. President of the Extremadura Arts and  
Culture Managers Association (AGCEX).

### AREA 2

15.50-16.30

#### AFERTLUNCH TALK.

OLIVER LAXE in conversation with BENEDICTA SÁNCHEZ, farmer  
and Goya Awarded Actress for Best Female Debut 2020.

16.35 - 17.30 H

#### FUNDING. EUROPEAN FUNDING OPPORTUNITIES FOR RURAL AREAS: CREATIVE EUROPE – CULTURE AND CITIZENSHIP, EQUALITY, RIGHTS AND VALUES PROGRAMME (CERV).

AUGUSTO PARAMIO and MANUEL GARCÍA. Creative Europe –  
Culture and CERV Office in Spain. Ministry of Culture and Sports.

## + AGROECOLOGICAL AND LOCAL PRODUCERS FAIR SPACE

(both days)

### JUNE 2ND

Female Farmer School of the 21st Century

Teodoro Sánchez Shoemaker Artisan

Extremadura's Siberia Producers Association

"De cordel" Travelling Book Fair

### JUNE 3RD

Extremerinas, Merina Whool Crafts

Las Delicias del Palacio del Deán: jams and cans

La Cabra tira al Jerte/ Cooperativa Energía Extremeña – Ecojerte Agroecological Products

"De cordel" Travelling Book Fair